# **CONTACT**



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in www.linkedin.com/in/kaylyncox926

Passionate About Design Versatile & Deadline Driven Self-motivated & Willing to Learn Strong Typographic Sense & Detail Oriented

### **EDUCATION**

B.A. in Visual Communication Design Minor in Marketing Anderson University, Anderson, IN Graduation Year: 2014

# **ACHIEVEMENTS**

Dean's List: 2010 - 12 Phi Etna Sigma Member : 2011 Talbot Street Art Fair Award: 2011 - 12 Bengston Family Scholarship: 2013 - 14 Winner Foundation Scholarship: 2013 - 14

#### SKILLS / 1-POOR, 10 EFFICIENT

ADOBE CC & CS









**DEVELOPING CSS3 & HTML5** 











**VARIOUS COLLABORATIONS** 



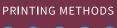


































New Circle Church Hospitality Team Member 2019 - Present

AIGA Member September 2011 - 15



#### WORK EXPERIENCE

#### BRYBELLY HOLDINGS INC.

Senior Graphic Designer / Product & Packaging Designer April 2021 - Present

- Train and oversee junior designers on both technical and conceptual aspects of products and packaging
- Design and conceptualize a wide variety of products and check with manufacturers to resolve any issues and meet production deadlines
- Create product and packaging line looks
- Continue with all other responsibilites previously listed for graphic designer

# Graphic Designer / Product & Packaging Designer June 2017 - April 2021

- Design and conceptualize a wide variety of products and packaging including children's toys, tabletop and casino gaming supplies, Halloween costumes, and etc.
- · Create pre-production mockups of packaging and work with overseas manufacturers
- Edit photos for several products that meet E-commerce standards
- Deliver sales materials including sell sheets, banners, and signage
- Manage quality checks during pre-production and after mass production
- Collaborate with colleagues to produce packaging dielines

# ENGLIN'S FINE FOOTWEAR

Creative Manager / Graphic Designer March 2015 - May 2017

- Designed over 80 digital and print advertisements for various trunk shows and events
- Collaborated with 40 company representatives such as UGG, Birkenstock, Merrell, Keen, Dansko, Sperry for co-op approval in order to meet brand standards
- Conceptualized and executed all designs for 6 separate locations and E-commerce

#### AU DEPARTMENT OF ART+DESIGN

Poster Designer / Office Assistant August 2011 - May 2014

- Published and circulated over 30 posters for exhibitions and events while maintaining brand consistency
- · Filed papers, took messages and delivered mail to department faculty while juggling school, personal, and client work

# **FUNNEL: ERIC KASS**

Graphic Design Intern May 2013 - July 2013

- Partnered with Funnel patrons: Empire Cake, Terrain, and Costa to execute requested freelance designs under contract
- Collaborated with Kass on at least 10 different identity systems for Funnel patrons
- Learned to design for multiple formats and execute presentation mockups