

CONTACT

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SUMMARY OF QUALIFICATIONS

Passionate About Design
Versatile & Deadline Driven
Self-motivated & Willing to Learn
Strong Typographic Sense & Detail Oriented

EDUCATION

B.A. in Visual Communication Design
Minor in Marketing
Anderson University, Anderson, IN
Graduation Year : 2014

ACHIEVEMENTS

Dean's List :	2010 - 12
Phi Etna Sigma Member :	2011
Talbot Street Art Fair Award :	2011 - 12
Bengston Family Scholarship :	2013 - 14
Winner Foundation Scholarship :	2013 - 14

SKILLS / 1 -POOR, 10 EFFICIENT

ADOBE CC & CS



DEVELOPING CSS3 & HTML5



VARIOUS COLLABORATIONS



PRINTING METHODS



CONCEPT DEVELOPMENT



ORGANIZATION / VOLUNTEER

New Circle Church Hospitality Team Member
2019 - Present

AIGA Member
September 2011 - 15



KAYLYN COX
Graphic / Product & Packaging Designer

WORK EXPERIENCE

BRYBELLY HOLDINGS INC.

Senior Graphic Designer / Product & Packaging Designer
April 2021 - Present

- Train and oversee junior designers on both technical and conceptual aspects of products and packaging
- Design and conceptualize a wide variety of products and check with manufacturers to resolve any issues and meet production deadlines
- Create product and packaging line looks
- Continue with all other responsibilities previously listed for graphic designer

Graphic Designer / Product & Packaging Designer
June 2017 - April 2021

- Design and conceptualize a wide variety of products and packaging including children's toys, tabletop and casino gaming supplies, Halloween costumes, and etc.
- Create pre-production mockups of packaging and work with overseas manufacturers
- Edit photos for several products that meet E-commerce standards
- Deliver sales materials including sell sheets, banners, and signage
- Manage quality checks during pre-production and after mass production
- Collaborate with colleagues to produce packaging dielines

ENGLIN'S FINE FOOTWEAR

Creative Manager / Graphic Designer
March 2015 - May 2017

- Designed over 80 digital and print advertisements for various trunk shows and events
- Collaborated with 40 company representatives such as UGG, Birkenstock, Merrell, Keen, Dansk, Sperry for co-op approval in order to meet brand standards
- Conceptualized and executed all designs for 6 separate locations and E-commerce

AU DEPARTMENT OF ART+DESIGN

Poster Designer / Office Assistant
August 2011 - May 2014

- Published and circulated over 30 posters for exhibitions and events while maintaining brand consistency
- Filed papers, took messages and delivered mail to department faculty while juggling school, personal, and client work

FUNNEL : ERIC KASS

Graphic Design Intern
May 2013 - July 2013

- Partnered with Funnel patrons : Empire Cake, Terrain, and Costa to execute requested freelance designs under contract
- Collaborated with Kass on at least 10 different identity systems for Funnel patrons
- Learned to design for multiple formats and execute presentation mockups